Contest Regulations "Cineuropeans"

Article 1 – Organiser

The non-profit association Cineuropa, running the website <u>www.cineuropa.org</u>, here under called "the organising company", registered in the Belgian Monitor under the reference code 882082366 and based at Avenue Besme 84 – 1190 Brussels – Belgium, organises between April 1 and May 2, 2008, a game-contest entitled "Become a Cineuropean".

Article 2 – Object of the contest

The aim of the contest is to allow <u>ONE</u> European film lover to cover the Cannes Film Festival and feed a blog on <u>www.cineuropa.org</u> during the festival. In this blog only written in English, the winner will have to write his or her opinions about the European films he or she will have seen and give his or her impressions about the festival.

Cineuropa.org will arrange the accommodation of the winner during the festival. Cineuropa will also cover his or her food and transport expenses in the city of the festival with a daily fee. Cineuropa will have accredited the winner in the festival so that he or she can see as many European films as possible. If no agreement is reached between the festival and Cineuropa, the contest will have no object and will therefore be cancelled.

The transport costs between the winner's hometown and the festival's place will be at the winner's own expenses as well as all the personal expenses of the winner during the festival.

Article 3 – Principle of the contest

The participants will have to answer a multiple choice questionnaire of 10 questions dealing with the Cannes Film Festival and European cinema. Each good answer will give one point. The results are kept and saved digitally during the period of the contest. A subsidiary question will decide between the potential ex-aequos. In case of draw, a toss for the winner will be organised by Cineuropa's team.

Participants will also have to write in English half a page about a European film (one from Cineuropa's film database) as if they were writing on their own blog.

Article 4 – Conditions of participation

This contest is free of charge and without any obligation of buying. It is open to any <u>legally adult</u> <u>person citizen of one of the participating countries in the MEDIA program of the European Union</u> (Austria, Belgium, Bulgaria, Czech Republic, Cyprus, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Iceland, Italy, Latvia, Lithuania, Luxemburg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, United-Kingdom), at the exception of the permanent or temporary collaborators of the organising company and the members of their family. Companies, administrations, businesses or their employees cannot participate in the contest.

To take part in the contest one needs to be able to write fluently in English. Is considered a participant, a person who gives his family name and first name, date of birth, profession, city of residency, and valid phone number and email address. Should one information be wrong or missing, the participant is automatically eliminated of the contest. Participants are informed that their data saved in the framework of the contest are necessary for their participation and the attribution of the price.

The number of participation is limited to only one by email address and by participant (same family name and first name, same date of birth and same email address). In case of multiple participation with the same email address, only the first one will be taken into account. In case of multiple participation of one participant with different email addresses, the participant will be eliminated of the contest.

A photocopy of the identity card will be asked before validation of the selection.

Article 5

Only the computer data saved in the server will be taken into account. The organising company declines any responsibility in case of cancellation or disturbance in the connections to its website for reasons independent to its willing (such as dysfunction of the telecommunication or phone installation of the participants, incorrect writing of the data.)

The participation in the contest implies the acknowledgement and acceptation of the characteristics and limits of Internet, especially when technical performances, time of response to consult, interrogate or transfer information, the absence of protection for certain data against possible diversion and risks of contamination by viruses on the network are concerned.

Article 6

The organising company reserves the right to shorten, prolong or cancel the contest if circumstances require it and especially in case of absolute necessity without its responsibility to be involved in this action. In case of necessity the organising company reserves the right to modify the present regulations. If this happens the organising company will inform the participants by email.

Article 7

The winner certifying he or she is legally adult, the responsibility of Cineuropa can not be involved in case of accident, incident or any other kind of problem occurring during the winner's transport between his or her hometown and the festival's place, neither during his or her stay in the festival's place.

Article 8

The name of the winner will appear on the website <u>www.cineuropa.org</u> at the most appropriate date. The confirmation of the price won will be made by email, as soon as possible, to the address provided by the winner. The winner cannot consider his or her price definitively won before he or she receives an official email from the organising company, which will confirm at this moment that the winner fulfils the conditions given above at the article 2. The responsibility of the organising company can not be involved in case of loss or delay in the email sent for reasons independent of its willing, especially in case of wrong address or over quota mailbox. If the winner does not answer within 72 hours after the email confirming his or her win has been sent, Cineuropa will proceed to another toss for the winner.

Article 9

The present regulations will be sent for free to any person asking for it by sending an email to contest@cineuropa.org

Article 10

By participating in the contest the winner clearly acknowledges and accepts that his or her family name, first name, town of residency, a recent photo as well as all the texts written in the framework of this contest can be reproduced and published by the organising company during 99 years, for free, on any existing or yet to be discovered support, especially on the website of the organising company, in the whole world, exclusively in the framework of promotional and/or informational actions for the audience of www.cineuropa.org

The texts of the winner will always be used mentioning the name of the author as specified in the registration. The using of the texts will allow no copyright and royalties to be claimed by the winner. The winner agrees on sending no texts to the organising company, which he or she would not have written him or herself. If such a case should happen and if the real author of the text started a legal action against Cineuropa, the organising company reserves the right to sue the winner for this infraction to the regulations.

Article 11

Each participant acknowledges being informed that the personal information gathered are necessary for their participation in the present contest and that they benefit from a right of access and of correction. This right can be used by writing to the above-mentioned address at article 9 of the present regulations. Each participant acknowledges being also informed that, if he or she does not expressively refuses, his or her contact details can be kept by the organising company and used to the information activities of the organising company.

Article 12

The participation to the contest implies the total acceptance of the present regulations. The protests will be accepted only until one month after the end of the toss for the winner. All protests regarding the interpretation or the application of the present regulations will be interpreted supremely by the organising company in the spirit that prevailed the conception of the contest.

Article 13

The website <u>www.cineuropa.org</u> is reachable from many countries all over the world, Belgium included. Each of these countries can have laws differing from the Belgian ones. The participants accept without any limit that by simply participating in the contest they are absolutely submitted to the Belgian laws, especially concerning any dispute coming directly or indirectly from the contest, without any prejudice of the possible rules of conflict existing.